

A dark blue silhouette of a world map is centered in the background of the slide. The text is overlaid on the right side of the map.

University Partnerships and Educational Consulting Services

Mutually beneficial
programs that educate
and solve problems
for national and regional
development.

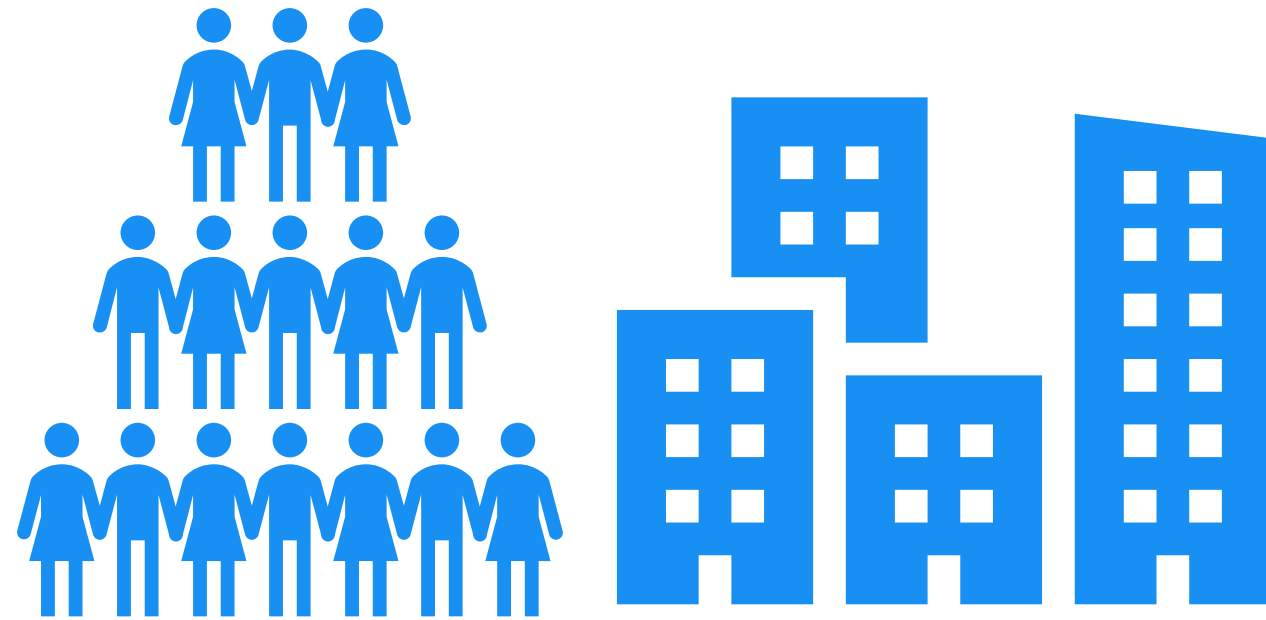


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THE POWER OF TIEC

WHO IS TIEC?



TIEC Consortium

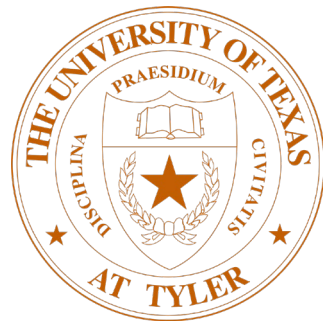
Over 25,000 faculty & administrators
from **31 public universities** across the State of
Texas



TIEC Headquarters

A team of education & international experts,
relationship-builders, grant managers, and public
diplomacy enthusiasts, plus Texas' oldest intensive
English program

The TIEC Consortium: 31 Public Universities in Texas





OUR MISSION

The Texas International Education Consortium is committed to creating long lasting relationships between Texas higher education and counterparts around the world through **capacity-building, cultural exchange, and sustainable international educational programs.**

In short, we help our partners find each other, facilitate long-term cooperation, match programs to needs, and assist with project development and implementation.

WHY TIEC

WHY TEXAS



WHY TIEC?

Over the past 40 years, TIEC has built a strong reputation for implementing capacity-building projects for institutions of higher education, private sector donors, and government agencies. TIEC's members benefit from having a partner who can efficiently represent their capacity and draw their expertise into international projects without the administrative limitations they face as public institutions. TIEC serves as a vetted mechanism for member universities to conduct international projects.

Outside of U.S. Government programs, TIEC has worked with:



24
Non-U.S.
Universities



21
Foreign
Governments

WHY TIEC?

Rankings in U.S. Higher Education

UTSA The University of Texas
at San Antonio™

TT TEXAS TECH
UNIVERSITY.

ATM | TEXAS A&M
UNIVERSITY

TEXAS ★ STATE
UNIVERSITY®

LAMAR UNIVERSITY®

UT DALLAS

- **#1** for Cyber Security
- **#1** for Renewable Wind Energy
- **#2** for Petroleum Engineering & **#8** for Agriculture
- **#2** for Teacher Education
- **#3** largest College of Education in the U.S.
- **#6** for innovation and entrepreneurship

WHY TIEC?



TIEC is authorized by the United States Department of State to issue the Certificate of Eligibility for Exchange Visitors (J-1) from participating Texas universities. TIEC currently provides J-1 visitor services for 18 universities in Texas for the following categories:

- ✓ Professor
- ✓ Research Scholar
- ✓ Short-term Scholar
- ✓ Student Associate
- ✓ Student Bachelors
- ✓ Student Doctorate
- ✓ Student Intern
- ✓ Student Masters
- ✓ Student Non-Degree

WHY TEXAS?

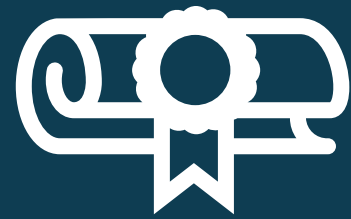
- ✓ 2nd biggest state in size and population in the United States
- ✓ Industry Hub for Energy, Science, Technology, Agriculture, Innovation & International Business
- ✓ If Texas were an independent nation, it would have the 10th largest GDP on earth
- ✓ Top Universities for Computer Science, Petroleum, Chemical & Electrical Engineering & Entrepreneurship & Innovation.



WHAT WE DO: SERVICES

TIEC: WHAT WE DO

TIEC provides customized or existing programs to best fit your higher education needs, through our Consortium universities or our training center in Austin.



Higher Education Matchmaking

Curriculum Review & Accreditation
Match-Maker & Convener
New University Design



Professional Development

K-12 Teacher and Administrators
Higher Education Leadership



International Education Programs

Face-to-face and Online
English Language Courses
Custom-designed Tutoring

**WHAT WE DO:
HIGHER EDUCATION
MATCHMAKING**

MATCHMAKING

Higher education in the United States is vast and complex. TIEC can help navigate the U.S. education system and **help you to find the right partners to achieve your strategic goals.**

TIEC's matchmaking program leads to long-term, activated partnerships between Texas and the world through **identifying and matching priorities, facilitating introductions and framework agreement-development.**

Our Approach

Our approach to institutional partnership development means working closely with clients to:

- 
- Identify complementary and mutually-beneficial programming.
 - Facilitate introductions and convene meetings with decision-makers.
 - Develop and implement a collaborative, transparent, and sustainable partnership model.
 - Assess program implementation and develop a road map for future goals.

MATCHMAKING

From dual degree programs to faculty cooperation, joint research, grant proposals, student mobility and more, TIEC's matchmaking program provides a collaborative framework to advance university partnerships around the globe.

CURRICULUM REVIEW & DESIGN

- ✓ TIEC reviews single courses and/or comprehensive degree programs.
- ✓ TIEC is able to certify that international standards are met.

FEASIBILITY STUDIES

- ✓ Conduct market analysis
- ✓ Assess demographic trends
- ✓ Consult with business & government stakeholders
- ✓ Plan financial resource
- ✓ Estimate IT requirements
- ✓ Plan for new university development

ACCREDITATION & STRATEGIC PLANNING

- ✓ Conduct institutional assessments, self-studies and development plans
- ✓ Design administrative structures and management systems
- ✓ Conduct organizational and administrative reviews
- ✓ Pursue U.S. accreditation

WHAT WE DO: PROFESSIONAL DEVELOPMENT

PROFESSIONAL DEVELOPMENT

TIEC has a strong record of professional training. Over the past 30 years, TIEC has facilitated more than **50 customized teacher and administrator training programs.**



Teacher testimonials from our professional training programs:

“I’ve learned a lot and I will rush back home and apply it in my class. I will share it with my school and my principal, but also with my students, who are the best part.”

— Khoshee Mohammed, Teacher Training Participant

“Besides just helping my teaching experience, this is also helping me become a better person by opening my mind to experience life and not judge people different from myself.”

— Yoojin Kim, Teacher Training Participant



PROFESSIONAL DEVELOPMENT

TIEC has assisted higher education institutions to improve their pedagogy, adopt student-centered learning and teach to international standards.

Teacher Training

Credit or non-credit training programs for educators, ranging in length from 2 weeks to 6 months.

- ✓ Teach English as a foreign language
- ✓ Develop pedagogical methods, materials, and instructional technologies
- ✓ Design and revise curricula
- ✓ Advise on testing and evaluation strategies

Higher Ed Leadership Workshops & Study Tours

A customized experience includes workshops with expert speakers, tours of Texas universities and research centers including round table discussions with administrators, and cultural excursions.

Participants receive an overview of higher education in Texas and explore best practices in global educational leadership with TIEC experts.

**WHAT WE DO:
INTERNATIONAL EDUCATION
PROGRAMS**

INTERNATIONAL EDUCATION PROGRAMS

For institutions, governments, and groups, we offer university study tours, online TOEFL prep, English for special purposes, teacher training, and more.



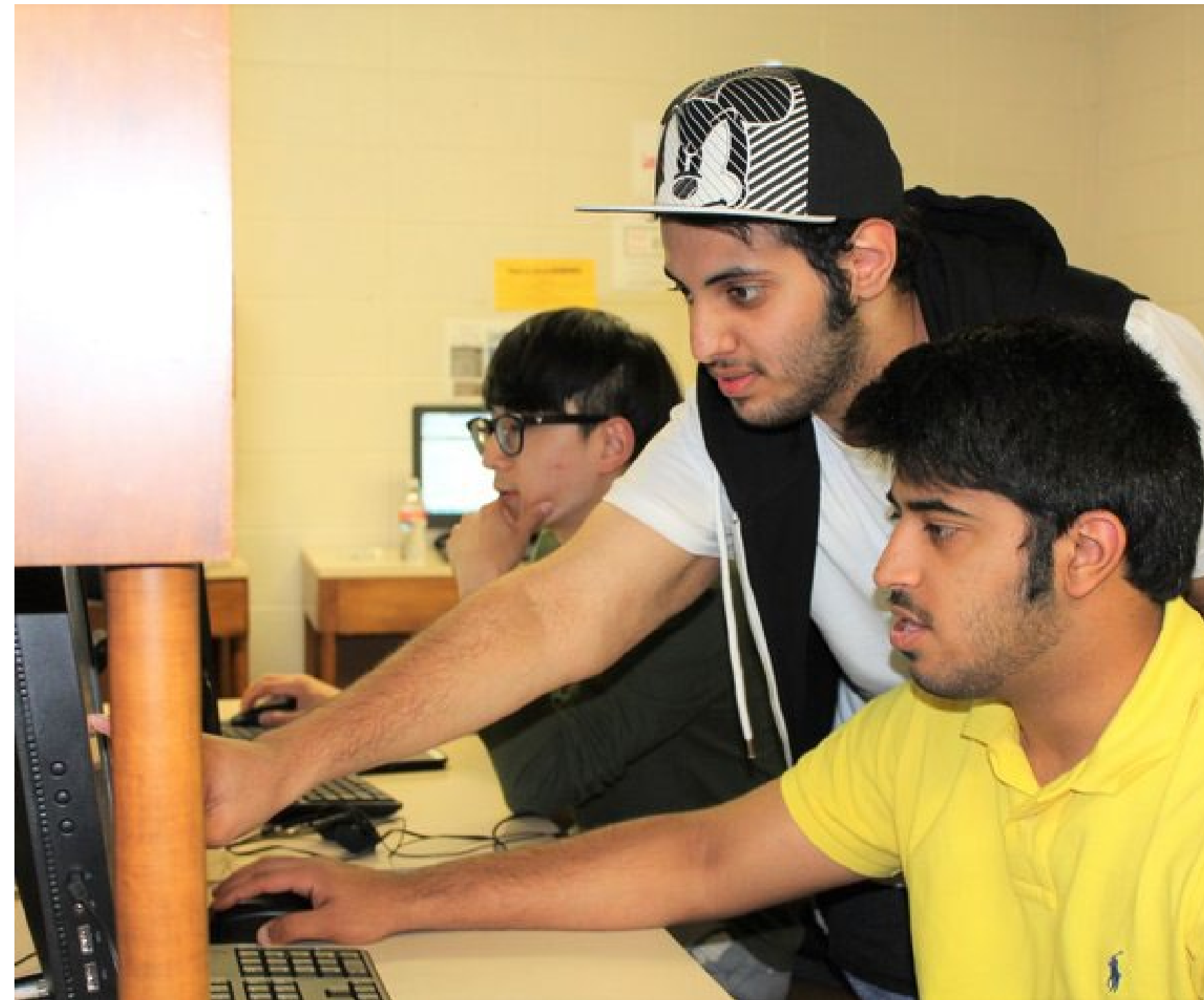
Student testimonials from our English Language programs:

“I barely spoke any English when I started the program, but by the time I left I was well prepared to attend college and pursue my successful professional career.”

- Heidi, ACCESS student

“I have improved my writing, listening, reading, and speaking skills. The faculty is very helpful and resourceful. They provided materials & examples that we can use in daily life. Each day I come to class I learn something new and add something to my knowledge.”

- Isil, ACCESS Student



INTERNATIONAL EDUCATION PROGRAMS

Since 1965, TIEC has helped more than **30,000 students** and professionals from **131 countries** achieve their goals by strengthening their English comprehension and improving their communication skills.

Face-to-face English Language Classes

Classes are taught by experienced, **professionally trained faculty** with **graduate degrees** who are native English speakers.

Online English Language Courses

- ✓ Affordable
- ✓ Customized and personalized learning experience
- ✓ Focused on conversation strategies to build fluency and competency
- ✓ CEFR levels A1-B1 offered
- ✓ TOFEL Prep Courses

Custom-designed Tutoring

- ✓ Instruction focused on learners' needs to maximize learning
- ✓ Experienced instructors adapt materials and lessons to meet individual needs
- ✓ Flexible Scheduling

CASE STUDIES

Higher Education Leadership Workshop

The *Global Leadership in Higher Education Program* connects leaders in higher education from outside of the U.S. to leaders in higher education from Texas. This customizable program combines university visits, cultural activities and round table discussions.

Case Study Study Tour

Day 1	Day 2	Day 3	Day 4	Day 5
<p>Welcome Orientation</p> <p>Lecture: International Cooperation with Universities</p> <p>Lunch</p>	<p>Breakfast</p> <p>Lecture: Global Leadership Challenge & Strategies- Innovation in Higher Ed</p> <p>Lunch</p>	<p>Breakfast</p> <p>Tour of University of Texas, San Antonio</p> <p>Cultural Event and Lunch</p>	<p>Breakfast</p> <p>Lecture: University and Industry Partnerships- Developing a Plan of Action & Modernizing Curriculum</p> <p>Lunch</p>	<p>Departure- Travel Day</p>
<p>Tour of University of Texas, Austin</p> <p>Roundtable Discussion with university administrators & select faculty</p> <p>Meeting with university-based institute on innovation & entrepreneurship in rural areas</p>	<p>Tour of Texas State University</p> <p>Roundtable Discussion with university administrators & faculty</p> <p>Tour of a science, technology & research park</p> <p>Cultural Excursion: Shopping</p>	<p>Tour of an Austin-based technology facility</p> <p>Networking Event with Leaders in Higher Education</p>	<p>Tour of Private University & roundtable discussion with university administrators & faculty</p> <p>Debrief/Wrap-Up</p>	

Case Study

Study Tour

In 2019, TIEC hosted a week-long delegation from **Saudi Arabia's Ministry of Education**. The trip was part of the Ministry's effort to gain new insights and ideas to take home to Saudi Arabia.

During the visit, the delegation met with several Austin school districts and **visited elementary, middle and high schools**. The group also met with school and district administrators and leaders to learn about the philosophy of education supervision in the United States, how schools collaborate with community institutions, and the day-to-day maintenance at schools.

TIEC provides a dedicated program coordinator to serve as a point of contact and who is available to help with travel and visa details.



"THE TIEC DELEGATION TOUR WAS EXCELLENT, IT COVERED A WIDE SPECTRUM OF VISITS FROM KINDER TO 12, SPECIAL NEEDS INSTITUTIONS, THE SCHOOL FOR THE DEAF AND MORE. WE GOT A COMPREHENSIVE LOOK AT WHAT TEXAS EDUCATION LOOKS LIKE."

SAUDI ARABIAN MINISTRY OF EDUCATION DELEGATION VISITS TEXAS SCHOOLS, 2019.

Study Tour of Primary and Secondary Education Schools in Texas

Concierge Services – Saudi Arabia’s Ministry of Education Delegation Visit to Texas

Case Study Study Tour

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
Arrival	Traditional Elementary School Visit	A Magnet High School Visit	Cultural Event	Meeting with the Texas Education Agency	Non-profit Independent Pre-School Visit	Departure Day
Pre-program orientation						
Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch
	Large Public High School Visit	Meeting with School District Administrators	Dual Language Middle School Visit	Traditional Middle School sit	Special Education School Visit	Departure flight Austin International Airport
Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
Cultural Event	Cultural Event	Cultural Event	Cultural Event	Cultural Event	Cultural Event	



Case Study

University Matchmaking

TIEC facilitated the **curriculum review** of the Bachelor of Science in Nursing (BSN) program and its proposed accelerated BSN for Badr University in Cairo.

TIEC and faculty from the **University of Texas Arlington** provided recommendations for changes and/or improvements to ensure the academic programs aligned with **international standards** in nursing instruction.

TIEC also provided recommendations to help prepare BUC for an eventual **application for accreditation** by the Commission on Collegiate Nursing Education (CCNE) in the United States.



Professional Development

A three-week program consisting of, 39 teachers and administrators representing 13 countries across the Middle East & Northern Africa region participated in TIEC's Pan Regional Teacher Exchange program.

Funded by the U.S. Department of State, participants completed a professional development and cultural immersion experience.

The central goal was to build a common ground through English instruction, pedagogy development and helping school educators overcome the differences in perspectives that naturally occur in a classroom.

Case Study

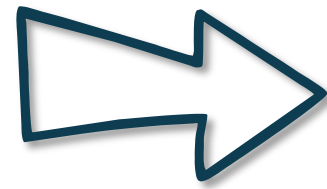


NEXT STEPS

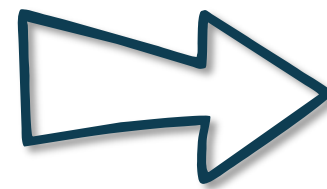
NEXT STEPS: What's The Process to Work With TIEC?



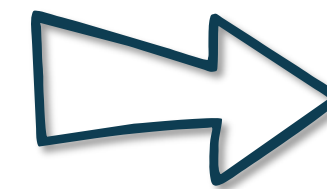
**Set up a
conversation**



**Bring us a
proposal**



**TIEC finds the
right partners**



**Implement the
program!**

MEET THE TEAM

TIEC's executive staff have a diverse background in international, governmental & educational sectors.

View the Directory on our website for full bios and contact information.



Robin Lerner, J.D.
President and CEO

Prior to serving as the President and CEO of TIEC, Ms. Lerner served in the Obama administration as senior advisor and counselor to the ambassador-at-large for global women's issues, focusing primarily on adolescent girls' education and empowerment globally, economic empowerment, and gender-based violence. Prior to that, Ms. Lerner served as a deputy assistant secretary in the U.S. Department of State's Bureau of Educational and Cultural Affairs. In this capacity, she oversaw the J-1 Visa Exchange Visitor Program, a public-private partnership mechanism that annually brings some 300,000 foreign citizens - mostly youth - to the United States to study, build skills, and teach through sponsored programs.

Prior to joining the administration, Ms. Lerner served as a senior counselor on the Senate Foreign Relations Committee where she led the Committee's policy and budget positions regarding gender equality, human rights, refugees, migration, trafficking in persons, international education, and public diplomacy. Prior to the Committee, she spent nearly seven years in a career capacity at the U.S. Department of State, including in the Office to Monitor and Combat Trafficking in Persons, the Bureau of Legislative Affairs, and U.S. Embassies Cairo and Baghdad.

MEET THE TEAM

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Heather Farmakis, Ph.D.

Chief Learning Officer

Heather Farmakis, PhD, is an innovative, entrepreneurial, leader with 20+ years of demonstrated leadership experience in higher education, K-12, corporate education, and non-profits. Dr. Farmakis's expertise is in online learning, leadership and executive education programs, educational product development, accreditation, professional development, program evaluation, instructional design, change management, and strategic planning. Prior to working at TIEC, Dr. Farmakis worked for Palm Beach County Schools, the 11th largest public-school district in the nation. In this role, Dr. Farmakis served as the Technology Program Specialist, Professional Development Specialist, as well as numerous other school-based leadership roles. As the Director of Academic Services for Academic Partnerships, she consulted with universities both domestic and abroad about online curriculum and program development to offer universal access to students from all over the globe.



D'Andrea Weeks, E.D.

Director of Business Development

D'Andrea Weeks, Ed.D. has over 20 years of experience leading productive teams and streamlining internal operations. For the last seven years, she has been a thought partner and catalyst for non-profits and institutions of higher education on a diverse range of topics from global education, educational innovation, educational leadership, program development, evaluative inquiry, grant writing, and non-profit board development. These projects have spanned five continents and multiples states in the United States. As adjunct faculty at Lamar University she has co-taught Strategic Planning, Global Communication, and Global Leadership Issues. Dr. Weeks has worked abroad in Africa and Eastern Europe and has traveled in over 20 countries.

GET IN TOUCH WITH US



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THANK YOU

Questions? Let us know!